

Supply of digital content

To you as closely as possible to be of service, we will step by step items completed due to his interest and may create adverse results.

We prefer a pdf file with an embedded colour profile, without crop marks on a scale of 1:10. Please ensure that the texts are always converted to outlines. This is to prevent text shifts and any font conflicts between pc and mac.

Software

We work with the programs of the Adobe family, Photoshop, Illustrator and InDesign.

Resolution

This depends strongly on which the image is going to be used. Is it used for an exhibition, or a canvas that hangs on a wall somewhere or is it in a meadow along the highway? Is the sight distance less than 2 meters, use a resolution of 60 - 90 dpi. Is the sight distance greater than 2 meters, use a resolution of 30 - 60 dpi, and more than 50 meters visibility distance you can take safely a resolution of 10 - 15 dpi.

Color management

Always have a color profile in your file. If this is not the case, we use our own color profile, which can cause differences in color. Please note that, due to the nature of the material, may vary the color perception. The ax feathers of a color reference is advisable, so that we can intervene earlier by large color variation. A color on PVC looks different than the same color on textiles or paper. PANTONE colors are converted to CMYK. We can not work with RAL colors, you have to to select a PANTONE color that matches the RAL color. Do not use black as a CMYK color.

Effects, filters, gradients and transparency

The use of effects, filters, gradients and transparency can lead to undesirable results. If these specific effects are desired, please use Photoshop and import them in your design program.

Bleed

Files must have a 4 cm bleed around the net size, whereby the image or color simply shows through.

Rings

Please note that rings will come in some of our products, so make sure to add 5 cm from the edge otherwise the rings are through the text.

You can send your files easily by: wetransfer.com

IMAGEBUILDING.COM



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